

## ENVIRONMENTAL POLICY

We believe that businesses are responsible for achieving good environmental practice and operating in a sustainable manner. We are therefore committed to reducing our environmental impact and continually improving our environmental performance as an integral and fundamental part of our business strategy and operating methods.

It is our priority to encourage our customers, suppliers and all business associates to do the same. Not only is this sound commercial sense for all; it is also a matter of delivering on our duty of care towards future generations.

Our signs will endeavour to minimise impact on the following:

- Atmospheric emissions
- Site contamination and spills
- Noise emission
- Damage to flora and fauna
- Storm water management
- Unnecessary energy consumption

To fulfil this commitment, we will observe all environment laws and promote environmental awareness among all workers to increase understanding of environmental matters.

Our signs will actively take part in the following:

- Assess Eco-Footprint to identify environmental impacts and move towards more sustainable practices
- Identify waste streams and options for effective waste management
- Improve purchasing (buy recycled materials, reduce waste, use less harmful/volatile chemicals)
- Improve storage (reduce quantity, waste and spills, reduce odours by keeping containers closed)
- Conserve energy (eco-friendly lights, turn lights off, emergency efficient equipment, greener fuel sources – such as LPG and methane)
- Conserve water (install water saving accessories, repair leaks)
- Preserve waterways (clearly mark and protect storm water drains)
- Emergency planning and spill response
- Seek appropriate licenses/permits from State Environmental Protection Agencies and other relevant authorities
- Improve education/awareness
- Notify relevant authority in the event of a major environmental impact
- In Practice – Print Manufacturing at Apex Signage current practices

Our signs are made with:

- HP Latex print machines; Eco Highlights
- Water-based HP Latex Inks enable a healthier approach to signage printing with advantages from the work zone to the point-of-display of finished prints:
  - Healthier printing with HP Latex—no special ventilation, no hazard warning labels or HAPs
  - UL ECOLOGO® Certified HP Latex Inks meet a range of stringent human health criteria
  - A safer workplace—HP Latex Inks are non-flammable, non-combustible and nickel free
  - UL GREENGUARD GOLD Certified HP Latex Inks; odourless prints; printer over 85% recyclable